

We are **Digital Marketing Experts**

7+
Certifications by:



Eligibility

Intermediate with basic knowledge of computer & internet



Course Duration

3Month certification course



Career Options

Job,Business,Freelance,Self Employment,
Business Analyst,Affiliate Marketer

WHY ZACLAB?

Very Affordable Price

- 20+Advance module
- Training+Industrial Exposure
- Free Digital Marketing Tools
- Work on live projects



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+91-8979521133



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Zaclab Technologies Pvt Ltd
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LEARN UPDATED 20+ MODULE

GET ADVANCED CERTIFICATION

WORK ON LIVE PROJECTS

(NO DUMMY PROJECTS)

- ➔ Practical training with live projects
- ➔ Experienced Trainers
- ➔ Latest syllabus of Digital Marketing
- ➔ Introduction of Website
- ➔ How to Optimize your website according to search engines
- ➔ How to make Strategy for your Website to Gain Rank

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You can't cross the sea merely by standing & staring at the water.

3Months Advance Digital Marketing Course Module Syllabus

WEEK1

Digital Marketing introduction
Marketing psychology & strategies

WEEK2

Domain and hosting for your website
Picking a niche for project

WEEK3

Photoshop
Planning and creating a website

WEEK4

Keyword reasearch
Search engine Optimization(SEO)

WEEK5

Search engine Marketing(SEM)
Google ADS/PPC

WEEK6

Social Media Management(SMM)

WEEK7

Content strategy & marketing
FB & Instagram ADS

WEEK8

Google analytics
Google search console

WEEK9

Google my Business
What is online reputation
management(ORM)

WEEK10

Email Marketing

WEEK11

Affiliate Marketing

WEEK12

Secrets of online earning
Guest lecture
Test



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